

HBL Asset Management Limited Launches its First Investment Centre in Lahore



HBL Asset Management Limited (HBL AML) a wholly owned subsidiary of HBL, the largest commercial bank in Pakistan inaugurated its DHA Investor Centre in Lahore.

The inauguration ceremony to celebrate the opening of the new IC was presided by Mr. Farid Khan, CEO OF HBL Asset Management. DHA Investment Centre Branch is the very first IC be established in Lahore.

Commenting on the event, Mr. Farid Khan said “This investment center will facilitate the investors with all HBL AML products and our professional team of investment advisors will guide the investors with the best investment strategy. Considering minimum amount for investment starts with Rs. 1000, our product line of Mutual Funds, Voluntary Pension Scheme, both conventional and shariah compliant will suit all types of investors”.

The company launched its first fund in 2007 and has developed a track record of strong and consistent growth over the past decade. With a nationwide foot print of retail and corporate clients, HBL AML is one of the largest private fund management company in the country. During the year 2016, HBL AML acquired PICIC Asset Management Company Limited which has subsequently merged into HBL AML.