Key Fact Statement HBL Equity Fund



ASSET MANAGEMENT LTD.



ASSET MANAGEMENT LTD. ایسیبٹ مینجمنٹ لمیڈڈ

Fund Name	HBL Equity Fund	
Туре	Open End	
Category	Equity	
Risk Profile	High	

Disclaimer:

Before you invest, you are encouraged to review the detailed features of the fund and its investment plans in the offering documents and/or Monthly Fund Manager Report.

Key Attributes		
Investment Objective of CIS/Investment plan	The Fund's objective is to provide its investors maximum risk-adjusted returns over a longer investment horizon by investing in a diversified equity portfolio that offers both capital gains and dividend income.	
Authorized Investment Avenue(s)	Placements with Banks & DFIs, Stocks/Equities, and others, including receivables. For further details regarding exposure limits and rating requirements, please refer to clause 2.1.1 of the Offering Document.	
Launch Date of CIS/Investment plan	26 th September 2011	
Minimum Investment Amount	PKR 1,000	
Duration (Perpetual/Fixed Maturity; in case of fixed maturity, date of maturity must also be disclosed)	Perpetual	
Performance Benchmark (For conventional fixed return schemes, disclose the promised return, for Shariah compliant fix return)	KSE 100 Index	
IPO/Subscription Period	N/A	
Subscription/Redemption Days and Timing	Monday-Thursday, 09:00 AM-04:00 PM; Fri: 09:00 AM-03:00 PM	
Types /Classes of Units	Growth	
Management Fee (% per Annum)	Up to 3.00%	

Brief Information of the Product Charges			
Front End Load (FEL)	Distribution Channel		
Up to 2.00%	Direct Investment Through AMC	Up to 2.00%	
	Digital Platform of AMC/Third Party	Up to 1.50%	
Redemption Charge	Type of Charge	N/A	
	Back End Load	NIL	
	Contingent Load	N/A	

Total Expense Ratio (TER)

Investors are advised to consult the Fund Manager Report (FMR) of the respective CIS /Investment Plan for the latest information pertaining to the updated TER.

Applicable Taxes

Disclaimer:

Income earned in the form of dividend or capital gain shall be charged at a rate as specified in Income Tax Ordinance, 2001.

Key Stakeholders

a. HBL Asset Management Limited b. CDC Trustee